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99¢ Only Stores® Announces It Has Selected the 9 Lucky Couples That Will Get Married for 99¢ on 9/9/09 at Its Hollywood Store

CITY OF COMMERCE, Calif.--([BUSINESS WIRE](#))--[99¢ Only Stores®](#) (NYSE:NDN) announces it has selected the 9 lucky couples that will get married on 9/9/09 for only 99¢ at its 99¢ Only Stores on Sunset Boulevard in Hollywood, California.

On August 11th, [99¢ Only Stores](#), an extreme value retailer where nothing sells for over a buck, notified prospective brides and grooms to register for the opportunity to have their wedding on 9/9/09 in one of its stores for only 99¢! The Company received over 2,999 calls from couples throughout the nation excited to have the opportunity to exchange vows for only 99¢ in a unique setting.

"We have confirmed the 9 couples to be married for only 99¢ on 9/9/09, the luckiest day of the century! Upon learning they were one of the lucky 9 brides and grooms, some couples were very excited, others were shocked silent that they won, and then we had those that cried," said 99¢ Only Stores spokesperson Elsy Guardado. "We are thrilled to give 9 fortunate couples a 99¢ wedding, and simultaneously show the public that one does not have to sacrifice style and quality to create an elegant and chic wedding for a fraction of the typical cost."

The lucky couples will say "I Do" on aisle 9 between 8:09am and 9:09am (PT) on Wednesday, 9/9/09 at the Hollywood 99¢ Only Stores at 5270 Sunset Boulevard. Each of the 9 couples will be joined by 9 of their closest friends and family to the in-store ceremony followed by a casual reception with light appetizers and refreshments all from items carried at 99¢ Only Stores.

[Kathy Jacobs](#), the Discount Store Diva known for her fantastic creations designed a Chanel inspired wedding gown made entirely from items found at 99¢ Only Stores, as well as created the décor for the wedding ceremony and reception. In fact, the entire wedding décor including the couples' wedding table will be created from quality items carried by 99¢ Only Stores for only 99.99¢ including dinnerware, flatware, glassware, table cloths, centerpieces, candles, vases, gift bags, place cards, disposable cameras and flowers. Also, the reception menu will include dishes showcasing the stores' fresh fruit and produce selection, and food categories.

To sweeten the special wedding day, each of the 9 happy couples will receive a fabulous wedding package surprise worth over \$2,599 including hotel accommodations at the stylish and hip [Hotel Angeleno](#) located in fashionable Brentwood, California as well as a meal in its well regarded West Restaurant & Lounge, dinner at a romantic, well known Santa Monica restaurant provided by Personal Care Products, and photographs by highly regarded Los Angeles wedding photographer [Jay Lawrence Goldman](#). In addition, each of the brides will receive complimentary hair and makeup by [Design Visage](#), Southern California's ultimate bridal services provider. Fresh flower bouquets and boutonnieres will be provided by Natural Floral for each of the couples. The couples and guests will enjoy a drive around Hollywood in a limousine courtesy of Awesome and one lucky couple will also receive two Southwest Airlines round-trip tickets. Finally, all couples will receive \$99.99 in cash, as well as an amazing goodie bag for him and her courtesy of 99¢ Only Stores.

Founded over 25 years ago, 99¢ Only Stores® operates 271 extreme value retail stores with 202 in California, 32 in Texas, 25

in Arizona and 12 in Nevada. 99¢ Only Stores® emphasizes quality name-brand consumables, priced at an excellent value, in convenient, attractively merchandised stores. Over half of the Company's sales come from food and beverages, including produce, dairy, deli and frozen foods, along with organic and gourmet foods. The Company's New York Stock Exchange symbol is NDN.

Note to Editors: 99¢ Only Stores® news releases and information available at www.99only.com.

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